

The mayapuris

A man with long, dark, curly hair and a goatee is shown in profile, smiling and playing a mridanga drum. He is wearing a white dhoti with a green and gold border and a white shawl with a gold border. He has a tattoo on his left shoulder. The background is a golden, textured surface with a repeating pattern of stylized figures. A large, bright sun or moon is visible in the background, and a city skyline is visible at the bottom.

Press Kit
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About The Mayapuris

The Mayapuris sound is a product of a global upbringing, punk rock attitudes, and a genuine desire to serve the world with powerful, uplifting music.

It's a party, an ecstasy booster, a musical bridge between everyday life and a connection to something bigger. The Mayapuris are a kirtan band, breathing new, young life into sacred 5,000-year-old songs, inspiring yogis, swamis and rock stars all over the world to sing, dance and be transported.

We invite you to meet The Mayapuris, the freshest voices, beat makers, dancers and scene-leaders in kirtan. The new school is in. Follow the beat.

What People Are Saying

With their drums and elevating vocals, The Mayapuris take their listeners on a wild and rhythmic ride that is sure to get the bhakti surging. Mridanga is excellent as an accompaniment for faster, flowing styles of asana, and essential for ecstatic dancing.

– *Yoga Journal* (May 2011)

Truly something for everyone, from beats that will get you jumping out of your seat to smooth peaceful chants that create a meditative mood.

– *Aura Magazine*

The Mayapuris are rocking the globe... They live, breathe and embody the Shakti of Bhakti.

– *Shiva Rea*

The Mayapuris flow effortlessly from serene prayers and chants to samba party music and raw, almost tribal sounding, street kirtana drumming.

– *Harmonist.com*

Their lively performance is making huge waves in the American yoga scene and beyond.

– *MC Yogi*

The Mayapuris are the young tigers of Kirtan.

– *Jai Uttal*

Explosive. Quixotic. Stunning. Kirtan with the Mayapuris is like riding a rocket to the world of Krishna.

– *Gaura Vani*



Mridanga, The Mayapuris debut CD released on Mantralogy.

They make you feel as if you can fly. My soul can't stop smiling when they start to do their thing.

– *CC White*

The Mayapuri drummers fill my heart with awe and wonder!

– *Daniel Paul*

Their presence and musical artistry create a powerful impact wherever they perform.

– *Yogi Amrit Desai*



Vish Sheth

Visvambhar Sheth is the epitome of East meets West. He is deeply rooted in Indian traditions but also a product of Western pop culture.

As a child, Vish traveled all over India in a Padayatra, a spiritual circus with elephants and camels, winning over large audiences with his singing. He studied Sanskrit and traditional Indian instruments in Krishna's childhood home of Vrindavan, near Delhi. He returned to the United States in time for punk rock teenhood.

Already a skilled multi-instrumentalist playing mridanga, harmonium, tabla, and bansuri-flute, Vish added guitar and bass to his list.

The dub grooves, positive mental attitude, and brutal-yet-compelling delivery of punk stayed with him as he developed into a powerfully emotive kirtan singer.

He is The Mayapuris' lead vocalist.

Vrinda Sheth

A spontaneous dancer and singer, Vrinda danced her way through Scandanavian Krishna festivals and intensive dance seminars in India. At age twenty, she took on formal training in the world's finest Bharata Natyam dance institution, Kalakshetra, emerging after five years with the equivalent of a MBA with honors.

Vrinda's love for kirtan was ignited through her husband, Vish. His passion for kirtan re-awakened hers. Traveling and performing with him, Vrinda's energetic presence combined with the traditional temple-dance found its perfect outlet.





Kish Rico

Early home movies of the Rico household show two-year old Kish singing his own Hare Krishna chants over a toy electric piano and banging on the refrigerator with impeccable rhythm.

At twelve, Kish set off to the holy city of Mayapur in West Bengal, India. For two years he engulfed himself in traditional music, martial arts, Bengali sports-games, and holistic medicine.

Initially, Kish embraced the flute to impress a pretty kirtaniya, but when his mother passed away in 2006 he developed a deeper connection with the instrument. With Kish's immense passion and stage presence, The Mayapuris quickly developed their own wild style of kirtan and showmanship.



Bali Rico

The Rico family woke up to kirtan music, listened to it in the car, performed it together every day and fell asleep with it in their headphones. Only one year apart, Bali and Kish were perfect kirtan partners. When Bali was called to study in Mayapur, he took notes from the elderly Bengali devotees- the way they wailed, swayed and powerfully drove beats.

Bali returned to US and graduated from University of Florida with a 4.0 and a psychology degree. Now, he's half way to a doctorate in pharmacology.

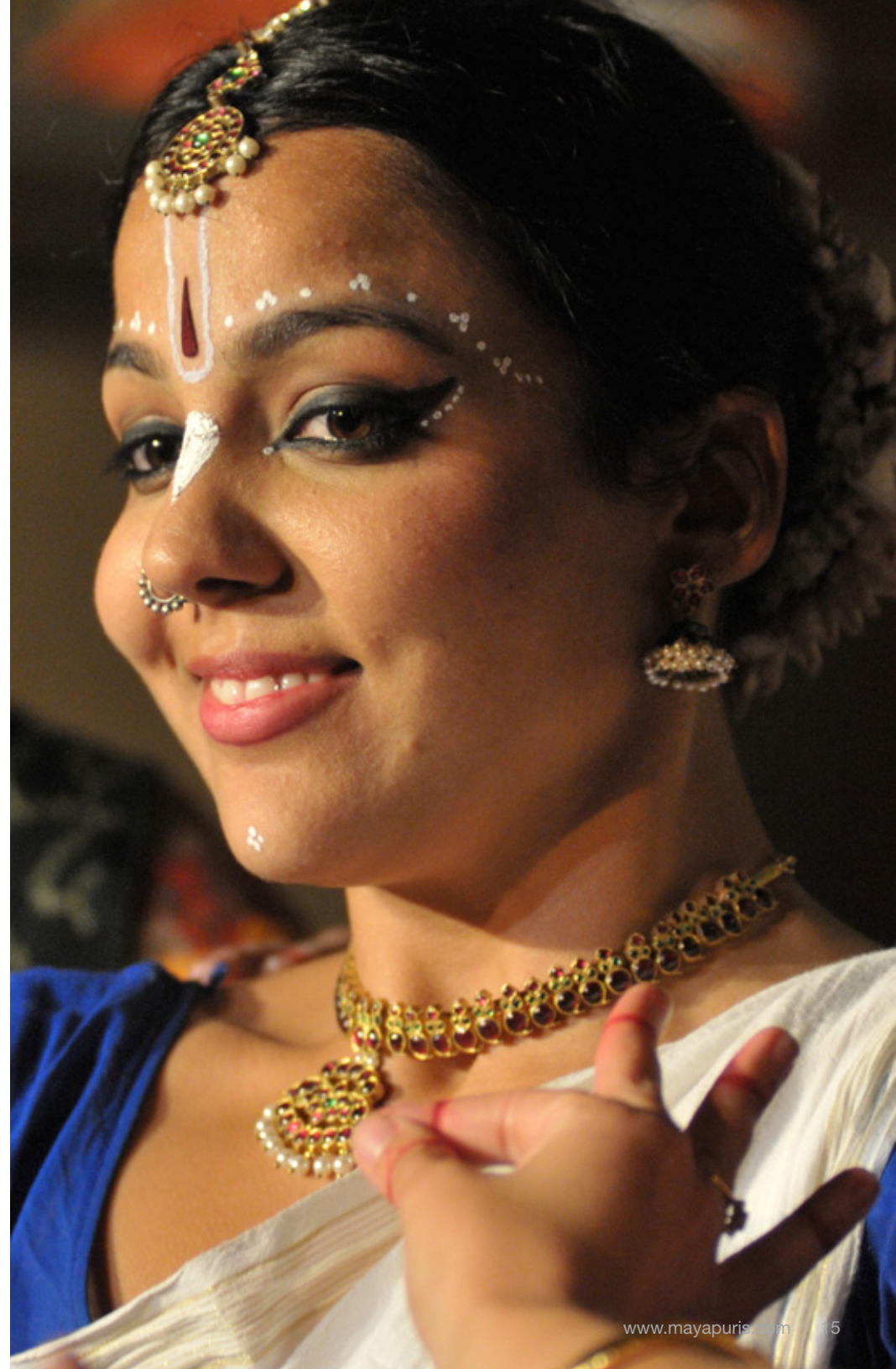
Ever the beat-driven soul, Bali spent time in the hip-hop circuit, writing songs and free-styling. His wild almost tribal mridanga-playing takes the kirtans he's in to a new raw level.

Ganga Sheth

Ganga carries the same creative gene as her older brother, Vish. As a girl, she would dress up in skirts and veils and create dance routines on the living room floor.

Ganga's passion is Odissi, the secret, ancient temple-dance that combines grace and fluidity with spiritual drama, where every small gesture tells a deep, meaningful story.

She continues to freelance dance with The Mayapuris, where the visual performance brings to life the ancient poems sung by the band.





Notable Performances

Omega Ecstatic Chant 2010 - 2011
Bhaktifest 2009 – 2010 - 2011
Wanderlust 2009, 2010, 2011
Princeton University 2009, 2010, 2011
Rutgers University – 2009, 2010
Ford Amphitheatre - 2010
Beloved Festival 2010
LA Ratha Yatra - 2009
Jivamukti Yoga - 2009
Burning Man -2009
Vancouver Janmastami – 2009
Global Mala -2009
BhaktiBar -2009
Interfaith DC -2009
Exhale Yoga
Ashtanga Temple NYC
London's Troxy Theatre
Chant4Change Washington DC 2009
Hofstra University 2009
As well as world tours across
Europe, Australia, South Africa, Brazil, Mexico and India

Mantralogy and Equal Vision Records

The Mayapuris joined the Mantralogy family in Summer 2009 and released their first record "Mridanga" in June, 2010.

Mantralogy is a fresh venture formed by Equal Vision Records and film/music producers Gaura Vani and Rasa Acharya that brings together the edgy punk rock attitude and underground ethos with the ancient uplifting philosophies and culture of conscious living and music. Created to deliver music, lifestyle products and events to support the growing subculture of sacred music, Mantralogy's ultimate goal is to transform the ecology of people's hearts.

Equal Vision brings 19 years of rags-to-riches music industry experience to the partnership as well as the support of their sister printing and merchandise company, MerchNow. Through the design of sustainable products, high-quality media creation and transformational events, Mantralogy is poised to open the doors for a new era in conscious music and culture for the world.



MANTRALOGY



www.mantralogy.com

www.equalvision.com